

RevealiQ



Introducing a Transformation in Operations Management

RevealiQ is a one of a kind, mobile operations management platform designed specifically for small to medium sized business focused on improving operational efficiency & increasing profitability. RevealiQ is the flagship product of Creative Core Technologies: an innovative SaaS company founded in 2016 & headquartered in Bellevue, WA. RevealiQ is the only product on the market that unites key operations management capabilities to gain comprehensive control & insight over asset management, equipment maintenance, workforce productivity & vendor support. Formal launch is planned for January 2019. The next phase involves a market execution launch with incremental investments targeted primarily at innovative product development & incremental Sales headcount for revenue growth. We are initially targeting the restaurant vertical with an addressable market of over 660,000 restaurants.

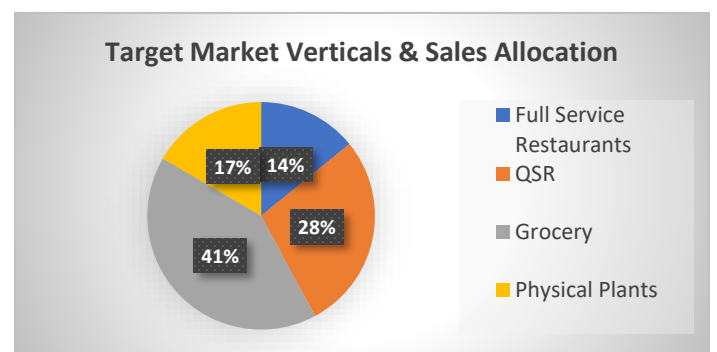
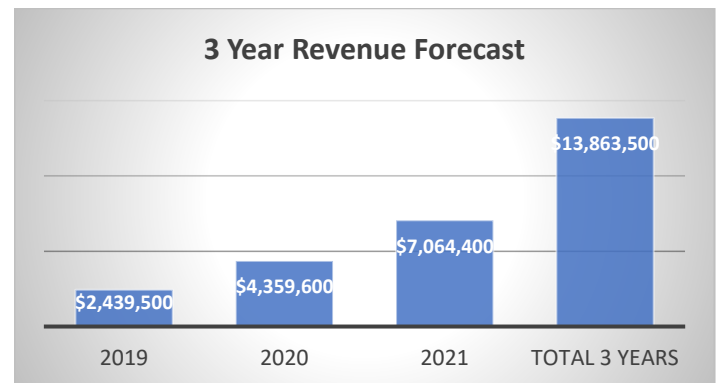
Our Leadership Team

- Andrew Stehr, CEO – 20 years operations management & 10 years restaurant management experience with Hospitality degree
- Robert Hood, CTO – 35 years as entrepreneur & business professional. 18 years focused on Internet Technologies & Mobile Apps
- Michael Harris, COO - 23 years in maintenance & operations management in generation & physical plants

The Market Opportunity

- A **gap exists in the market** for small to mid-sized businesses who need affordable, full service operations management technology to control and gain insight into their operations
- RevealiQ enters the market as a one of kind, award winning full service operations management platform perfectly suited for small to mid-sized businesses that have been ignored or under-served by traditional offerings
- Early adopter traction prior to launch reflects interest tied to an unmet need that can be rapidly exploited for growth
- **“We searched high & low & there is really nothing like RevealiQ on the market.”** – Dennis Morris, Owner Operator, 5 McDonald’s locations, Seattle, WA
- In particular, the restaurant & grocery verticals plus physical plants are prime targets due to narrow profit margins and a heavy reliance on operational efficiency
- A 2018 Benchmark Report reflects that **83%** of business leaders rank IT & operational efficiency as a top priority
- 2017 IDC survey reinforces that **70%** of small businesses are integrating cloud technology into business
- Technology is a top 5 priority & **90%** of Franchise owners believe technology provides performance advantages - National Restaurant Association Survey

Financial Projections



Early Adopter Customers

